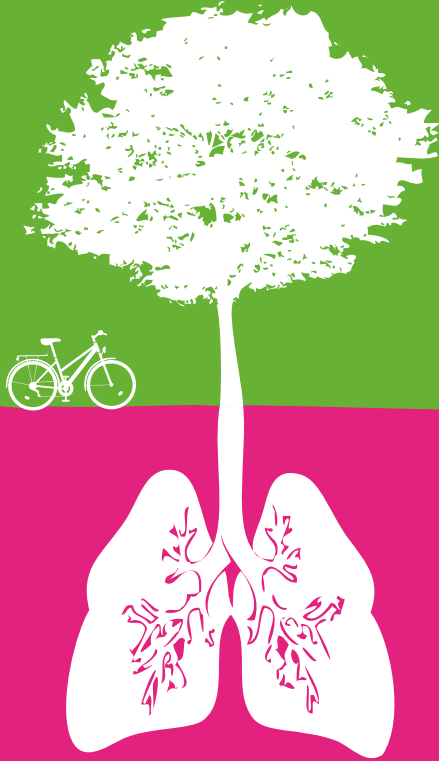


Greener Oconomowoc

EARTH DAY



Bike Summit

www.GreenerOconomowoc.wildapricot.org

- Lunch Served 11:00 - 2:00**
- Educational Programs 11:00 - 4:00**
- Children's Activities 11:00 - 3:00**

Area 2

Oconomowoc Arts Center: Large Theater

Delafield Green Council Event: 11:15–12:50

11:00 – 11:15: “Welcoming Remarks”

Jackie Valde, Delafield Green Council

11:15 – 12:15: Showing of “Green Fire”

12:15 – 12:50: Discussion About Trees with Curt Kielisch

Building Bridges Bike Forum: 1:00 – 2:00

Master Cyclist (aka Master of Ceremonies)

Deb Turner, Greener Oconomowoc Earth Day Director

Moderated by: Patrick Keller – Greener Oconomowoc &
Waukesha County Green Team

Discussion with local, regional governments and advocacy groups about biking in SE Wisconsin

Educational Programming: 2:00 – 4:00

2:00 – 2:30: “One World Two Wheels: The Impact of Bicycles as Transportation, its effect on health and the environment”

by Jessica Binder, Wisconsin Bicycle Federation

2:30: “Earth Day Remarks” by Bonnie Lewis-Tschannen
Greener Oconomowoc President

2:35 – 4:00

Names Drawn for Sweepstakes Prizes

Introduction: Jeff Barrie, Filmmaker
Movie Preview – “Pedaling a Dream”
Q&A with Documentarian Jeff Barrie

Area ⑥

Children's Activities: Cafeteria

11:00 : ProHealth Care will provide bike helmets & bike helmet fitting for toddlers, children, youth and adult sizes. \$10 each, first come first serve.

11:15 – 11:45: "Wheel-y Good Stories!" by Miss Betsy,
Oconomowoc Children's Librarian

12:00 – 12:30: "Bicycling Safety Demonstration"
by Waukesha County Sheriff Department

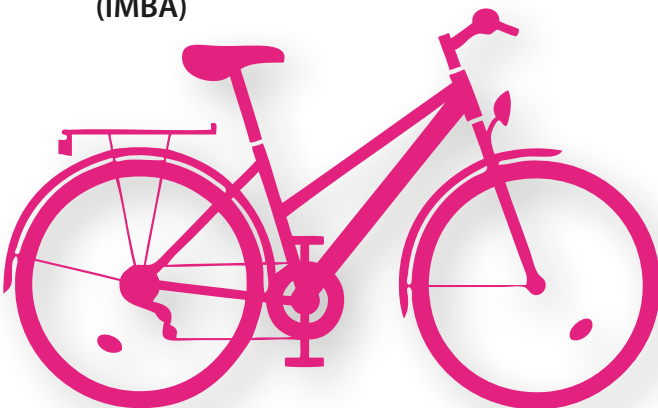
1:00 – 2:30: Kids Arts & Crafts with Girl Scout Troop 2683

Area ① Outside Events:

Greener Oconomowoc Sponsored Bike Valet

Wheel & Sprocket Sponsored Tent with Bike Safety Checks

12:30 – 3:00 : "Continuous Mountain Biking Skills Demo"
Sponsored by Southern Kettle Moraine Chapter
of International Mountain Biking Association
(IMBA)



Printed on 30% post consumer recycled fiber paper that is green seal and Forest Stewardship Council Certified.

Event Exhibitors

Area ③ Bike Event Partners: The Vic

Dream Bikes

Ice Age Trail Alliance

Southern Kettle Moraine Chapter of IMBA

Spring City Spinners Bicycle Club

Waukesha Bike Alliance

Area ④ Earth Day Exhibitors: Oconomowoc Arts Center

Books & Company

Budget Print – Sponsor

Celadon Road

Delafield Green Council – Sponsor

Evolution Marketing – Sponsor

GO Earth A World of Gifts

Health Works Wellness Center

Health & Wellness Options

Oconomowoc Area Chamber of Commerce

River Lakes Pain & Wellness Center

Tall Pines Land Conservancy

Waukesha County Recycling

Waukesha County Green Team

Area ⑥ Expo Exhibitors: Cafeteria

Oconomowoc Public Library

ProHealth Care – Sponsor

Bicycle Dr.



Thank You

Special THANK YOU to all of the individuals, businesses, bicycling groups, environmental groups and state advocates who participated in the 2013 Earth Day Bike Summit! Without their help, Greener Oconomowoc would not have been able to put on this event.

Thank You to these individuals who have helped to make Earth Day a Success!

- Steven Hill & Staff – Budget Print
- Michael Ducan and the Oconomowoc Arts Center
Volunteers & Staff
- Oconomowoc Area School District & Taher Foods
- Sarah Armeo & Katie Bell at ProHealth Care
- Mike Fagen – OconoWALK & Bike valet volunteers
- GO Board of Directors
- Traci Timm and the Oconomowoc High School
Girl Scout Troop 2683
- Event Speakers – Jeff Barrie, Jessica Binder, Miss Betsy,
Curt Kielisch, Waukesha County Sheriff Dept.
- All Bike Forum participants
- Patrick Keller & the Waukesha County Green Team
- All businesses and organizations that have helped to promote
this event
- Delafield Green Council
- Ben Nelson & the exercise bike generator

Big THANK YOU to ALL the individuals from
Greener Oconomowoc who volunteered their
time to help with Earth Day!

THANK YOU to all of the Earth Day Bike Summit
Planning Committee Members and their family,
friends who have also volunteered time and
energy to help with Earth Day!

Thank You Sponsors:

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Life comes **NATURALLY** here

Green Wheel Sponsors



Green Helmet Sponsors

Delafield Green Council



Bringing the Power of Cycling to Life

Thank You 2013 Earth Day Bike Summit Planning Committee

Deborah K. Turner – Greener Oconomowoc Earth Day Director & OconoWALK & Bike Co-Chair

Lisa Geason-Bauer – Event Marketing, PR & Advertising Coordinator

Michael Bauer – Event Art & Graphic Designer

Patrick Keller – Biking Community Coordinator

Nicole Tarr – Exhibitor & Electronic Communications Coordinator

Bonnie Lewis-Tschannen – Logistics Coordinator